**FOR IMMEDIATE RELEASE**

**Pe' Sla, The Heart Of All That Is: Help Save the Lakota Heart Land**

Right now, The Great Sioux Nation is battling against the clock to save Pe’ Sla, one of its most sacred religious sites. Pe’ Sla, located in the center of the Black Hills of South Dakota, U.S.A, is considered to be the heart of everything that is by the Lakota, Dakota and Nakota people. Besides being part of their creation story, Pe’ Sla plays a crucial role in the star knowledge of the Sioux. Ceremonies essential to their culture and beliefs, that Tribal elders and spiritual leaders explain help keep the Universe in harmony, must be conducted at Pe’ Sla.

Pe’ Sla is currently owned by the Reynolds family. On August 25, 2012, approximately 1,942.66 acres, sold in 5 tracts of land, will be auctioned off to the highest bidder. Once sold, it is highly likely that Pe ‘Sla will be opened up for development, with the State of South Dakota building a road directly through it.

Although we believe our sacred places were taken illegally by the United States government, Lastrealindians, Inc., is collaborating with the Rosebud Sioux Tribe and the Great Sioux Nation (the Oceti Sakowin) to centralize fundraising efforts to save one of our most precious sacred sites (Pe Sla) in the middle of the Black Hills. In an unprecedented, collective effort the united Great Sioux Nation (the Oceti Sakowin), is attempting to buy as much of Pe’ Sla as possible, to save the sacred site from destruction and ensure that future generations of Lakota, Dakota, Nakota, other Tribal Nations that consider that Black Hills as sacred will continue to have access to this vital sacred site in its natural, pristine state.

Help save Pe’ Sla, the Heart of the Sioux Nation. Click on this link to make a contribution. Any amount given, no matter how small, is appreciated: <http://www.indiegogo.com/PeSla-LakotaHeartland?a=1006191>

The Rosebud Sioux Tribe is working with LastRealIndians.com to accept donations from both tribes and individuals who want to join in keeping religious freedoms for Lakota people alive and intact at Pe' Sla. Send contributions to: Rosebud Sioux Tribe/Pe Sla, 11 Legion Ave., P.O. Box 430, Rosebud, SD 57570 or online with LRI at: [www.indiegogo.com/PeSla-LakotaHeartland](http://www.indiegogo.com/PeSla-LakotaHeartland). All donations to the tribe are tax-deductible and will only be used toward the purchase of Pe' Sla.